



XAVIER INSTITUTE OF MANAGEMENT

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PRESS RELEASE

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XIMB Placements scale new heights

PGDM 2009-2011

Xavier Institute of management, Bhubaneswar (XIMB) continued its dominance amongst the country's B schools with Xuberance 2011, the annual campus recruitment process. Continuing XIMB's impeccable track record of excellence in academia and business, Xuberance 2011 brought to close yet another golden chapter with **100% Placement** for the Post Graduate Diploma in Management (PGDM) Course. Xuberance 2011 added another feather to its cap by drawing in several first time recruiters, in addition to the regular recruiters.

The batch of 2011 saw an average salary of **Rs.10.76 lakhs per annum**. The average salary is noteworthy because the batch size had increased by 50% as compared to the previous batch. The median salary stood at **Rs.10.3 lakhs per annum**.

Over **18%** students in a batch of 180 have received Pre Placement calls from their summer internship organizations. This strong momentum continued during the Placement week with the participation of over **70** companies in Xuberance 2011. Of these, **20%** were first time recruiters, a fact which reinstates the position of XIMB as one of the top B-Schools in the country.

Xuberance 2011 saw regular recruiters like OLAM International, AATCO, Cognizant, Godrej Properties, HCCBPL, Deloitte, United Spirits Ltd, HP, Tata Corp HR, Godrej & Boyce, TCS, Wipro, Axis Bank, SBI Caps, ICRA, CRISIL, JP Morgan Chase, Tata Steel, SBI and many other organizations strengthen their relationship with the Institute.

Owing to the growing brand equity of XIMB, Xuberance 2011 also witnessed many first time recruiters and recruiters visiting the college after a gap of a couple of years like Procter & Gamble, GE, Adani Group, PricewaterhouseCoopers (PwC), Avalon Consulting, Renault Nissan India, ICICI Bank, HDFC Bank, Citibank, Capgemini, Mindtree, Bajaj Auto, Glenmark Generics, Glenmark Pharmaceuticals, Panasonic, Akzonobel, Novartis, Metro Cash & Carry, HCL Technologies, Polaris, Tally Solutions, Ramco Systems to name a few.

The students were offered diverse profiles in functional domains like Marketing, Sales & Distribution, Brand Management, Marketing Analytics, Credit Rating, Corporate Banking, HR Consulting, Supply Chain Management, Production Management etc.

Xuberance 2011 witnessed several international placements with prestigious global companies like Kadence International and AATCO offering excellent profiles and lucrative pay packages. The highest international package offered was **USD 32650 per annum**. The highest domestic salary was **Rs. 15 lakhs per annum**, offered by a renowned FMCG giant.

Consulting offers continued to grow, taking up **14%** of the batch. The major recruiters offering consulting profiles were Cognizant, Deloitte, PricewaterhouseCoopers, Capgemini amongst the many.

The IT Sector recruited **24%** of the batch and featured industry leaders from the entire IT spectrum like Cognizant, TCS, Wipro, HCL Technologies, Hewlett Packard, Mindtree, Polaris and Ramco Systems who offered lucrative roles to the students.

The finance sector also had a strong presence with recruiters like JPMorgan Chase, Citibank, Fidelity, SBI Caps, SBI, Religare, CRISIL, ICRA, ICICI Bank, L&T, HDFC Bank and many others recruiting over **19%** of the batch. The profiles offered covered roles like Credit Rating, Corporate Finance, Equity Research, Risk Management, Corporate Banking and Commercial Banking.

In the Marketing domain, big names like Procter & Gamble, Reckitt Benckiser, Hindustan Coca Cola Beverages Pvt. Limited (HCCBPL), Kadence International, Cavinkare, Akzonobel, Wipro Consumer Care & Lighting (WCCL), United Spirits Ltd, Godrej & Boyce, Glenmark Pharmaceuticals, Tata Motors, Panasonic, Idea, IMRB, Tata Steel recruited about **25%** of the batch. The Finance sector also contributed to the marketing sector with companies like Religare offering students marketing profiles.

HR had regular recruiters like Tata Corp HR and Dell along with recruiters like Renault Nissan India, Godrej & Boyce, Glenmark, Novartis, L&T and Religare offering HR profiles. PwC and Deloitte offered HR Consulting roles.

The Operations stream saw the likes of Adani Group, Renault Nissan India, Mahindra & Mahindra, Godrej & Boyce, and Tata Steel offering diverse and attractive profiles to the students in the fields Supply Chain Management, Procurement and Production Management.

The new set of leaders are eager to go out into the corporate landscape, armed with the skills, tools, knowledge, and most importantly, the right values and attitude from XIMB to take up challenges head on, and to see new ground being broken, and new paradigms being created..



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PGDM(Rural Management) 2009-2011

XIMB successfully completes placements for its 15th batch of PGDM-RM

XIMB successfully completed placements for its yet another batch of PGDRM participants comprising of 60 students. The placement season witnessed participation of 25 companies cutting across all the established major sectors.

For the PGDM-RM batch of 2009-11, 100% placements were achieved on Day 1 itself. This year saw a huge number of first time recruiters in the campus placement process indicating the increasing faith of industry in Rural Management graduates. Along with the new recruiters, regular recruiters continued to bestow their faith upon the Rural Management students. The campus saw the renewal of its ties with past recruiters such as ITC, Amul, Monsanto, DSCL etc. Companies such as FINO, Microsave, ICICI Bank, SBI Life, AXIS Bank were represented with multiple offers.

This year we also conquered the international frontier by adding a new feather in PGDM-RM history by getting its first ever international placement from Kadence International, Indonesia.

The fact that some of the largest recruiters included established conglomerates like Kadence International, PwC, Monsanto, Tata Rallis portrayed the brand image and quality XIMB established for itself in the market

The batch of PGDRM 2009-11 saw *its average salary go up 1.1 times to touch INR 6.57 lakhs per annum with an even bigger and better list of recruiters.*

The Highlights of the Placements is as follows:-

Percentage Placement	100%
Total No of Companies on Campus	25
Total No of PPOs & PPIs	3
Total No of International Offers	1
Percentage of students getting more than median salary	60%
Percentage increase in average salary over last year	24%
Max (Domestic) Salary (INR-lakhs p.a.):	10.00
Max (Foreign) Salary (INR-lakhs p.a.):	14.00
Min (Indian) Salary (INR-lakhs p.a.):	4.00
Min (Foreign) Salary (INR--lakhs p.a.):	14.00
Average Salary (INR-lakhs p.a.):	6.57
Median Salary (INR-lakhs p.a.):	6.25

The profiles offered to the young dynamic managers at XIMB, were exciting as well as challenging. Some of these include: Consultant in PWC, Area Manager in ITC, Research Executive in IMRB international, Technical Advisor Qualitative Research in Kadence, Indonesia, Territory Sales Manager in Monsanto, Senior Sales Executive in Amul. It showcases the diversity & fineness of talent that the recruiters have come to expect at XIMB.

XIMB was successful again in delivering its promise of a career of choice with dream companies and high salaries to it's yet another batch this year.