

Our regular recruiters.....

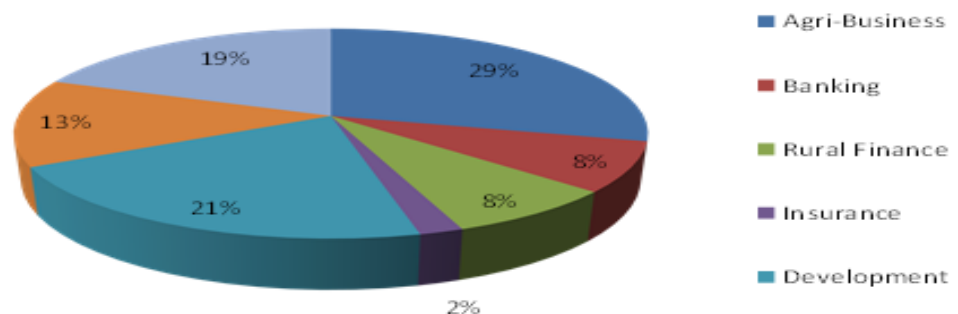
At the end of first year, as an effort to blend classroom teaching with practical application, students at XIMB are required to undertake Summer Internship Projects at leading corporate and social sector organizations across India. These projects offer an excellent platform for a hands-on real-time experience and equip students with better decision making abilities. Students of the batch have been placed for their internships with leading organisations such as:

- Coromandel International Ltd.
- Monsanto India
- Mother Dairy
- Axis Bank
- Child Fund India
- WOTR
- Ogilvy and Mather
- ITC Limited
- Greenpeace India
- HDFC Bank
- Ujjivan Financial Services
- IMRB International
- ICRISAT
- Tata Rallis
- SKS Microfinance
- DCM Sriram Consolidated Ltd.
- Aircel
- Fullerton India
- Amul
- NASSCOMM Foundation
- AC Nielsen
- Biostadt India Ltd.
- SIDBI
- Lintas Advertising
- Tata Teleservices
- Azim Premji Foundation



The fact that most of these organisations are regular recruiters shows the belief of the industry in the students of XIMB. The quality of the program is reflected in the fact that some of the best recruiters across the country lined up to offer our students excellent profiles and packages. XIMB achieved 100% placements for its Rural Management course on Day 1 itself in 2011.

Summer Internship Portfolio





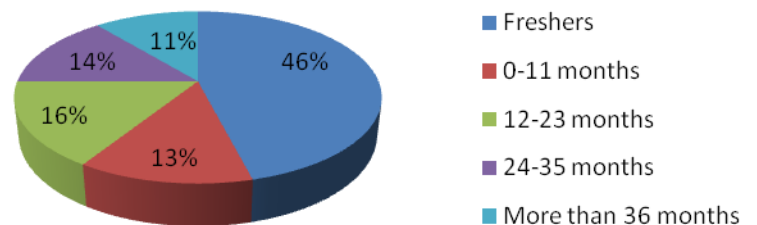
Batch 2010-12

The batch of 2010-12 of XIMB RM consists of some of the brightest minds of the country who have an aptitude and passion for serving the rural individuals. The present batch has attracted students from some of the premier institutes like:

- Delhi University
- Benaras Hindu University
- G.B. Pant University of Agriculture and Technology
- Kerala Agricultural University
- National Institute of Fashion Technology, Delhi
- Sam Higginbottom Institute of Agriculture, Technology and Sciences, Allahabad, Uttar Pradesh
- Birla Institute of Technology

The unique diversity of the batch ensures intellectual synergy as well as the ability to combine diversity with wisdom.

Batch Work Experience



Students' Background



About the Institute.....

The Xavier Institute of Management, Bhubaneswar owes its origin to a Social Contract between the Government of Orissa and the OJS (Orissa Jesuit Society).

Through its AICTE approved Two Year diploma program PGDM (Rural Management), development training programmes and its rural learning wing CENDERET; XIMB has developed an in-depth understanding of the rural community.

Known for its strong culture, principles and values, XIMB has won many laurels from the industry as well as society.

Some of our recent achievements are:

- Business School with Best Academic Input (Syllabus) in Human Resources Management at the Dewang Mehta awards
- Being awarded A-3 Star Grading by **CRISIL**
- Featuring among the Top 10 B-Schools in India according to MBAuniverse.com

About the Programme.....

Post Graduate Diploma in Rural Management (PGDMRM) at XIMB is a programme that aims to create managers for corporate as well as the social sector that have the knowledge, skills and efficiency to reinforce professionalism in the rural space. In the time span of two years, students are exposed to numerous opportunities. Their knowledge & skills are augmented by integrating class room learning with field exposure which is achieved through:

- Classroom sessions
- Interactive industry sessions
- Case studies and simulations
- Independent research projects
- 4 weeks of Rural Living & Learning Experience
- 8 weeks of summer internship
- Immersion courses
- Students activities like Gramotsava, workshops, guest lectures and panel discussion

Some of the courses being offered to cover diverse functional areas include

- Advanced Methods of Data Analysis
- Procurement Management
- Commodity Markets and Derivatives
- Commercial Banking for Rural Areas
- Retail Management
- Agriculture Marketing
- Rural Marketing
- Rural Financial Institutions and Services
- Rural Communications and Social Marketing
- Corporate Social Responsibility
- Market Research
- Supply Chain Management
- Micro Credit Management
- Social Research Methods
- Rural Marketing
- Micro Finance Management

