

X POST

OCTOBER, 2008



VOLUME 5
ISSUE 4

FROM THE EDITOR'S DESK

It is with great pleasure that we welcome you to this edition of our Alumni X-Post.

With three years to go for the institution's silver jubilee, the journey of XIMB continues. In the process of its evolution, apart from the change that's taking place within the institute, it has also changed the lives of many- not only those privileged ones who've been here as students or faculty, but also those who've been touched by the various activities undertaken by it.

In this issue, in addition to the usual summary of the activities and accomplishments of our students, faculty, staffs and alumni, we bring you how XIMB has evolved over the years, how it is different today from the yesteryears. We present to you some very old memories and scriptures of the institute in our quest to redeliver your past back to your life again, even if for a moment. We hope this feature will prove interesting and make you feel wishful of those days again. We also include a special column called "CR by Default" which bestows us with the present CRs' thoughts and experiences, which, we think, might connect well with our past CRs.

Preparations for Xpressions 08' has started by the various game and student committees. There is an aura of resonance among the whole XIMB fraternity at this point of time, and everyone is looking forward to the event's success.

We hope you like what you read and see in this edition of the X-Post. As always, we look forward to hearing from you for your suggestions and feedbacks.

FACULTY SPEAKS

Prof. Sanjeev Kapoor

For this edition we met Sanjeev sir, former PGPRM Coordinator (1995-04), XIMB. He is also a visiting faculty for Agriculture Input Marketing. He has been instrumental in taking XIMB's Rural Management course from scratch to where it is now established.



1. Sir, please tell us about your academic and professional experience till now?

Ans. I have done B.Sc. (Agriculture and Animal Husbandry), M.Sc. (Rural Banking and Agriculture Economics) and Ph.D. (Agricultural Economics) from G.B. Pant University of Agriculture and Technology, Pantnagar. After that, I had a nine year experience in Xavier Institute of Management and for last four yrs I am at IIM-Lucknow as an associate professor, Agri-Business and program director (Agriculture Project Management).

2. Why did you think of starting this rural management Programme (earlier known as rural development course)?

Ans. - Companies were looking for managers who have the understanding of the rural sector and willingness to work in the sector. Earlier, just IRMA was there. There was a lot of void and to fill that, rural management programme was started in 1995.

3. Please tell us the importance of rural management course in today's scenario

Ans. - In today's scenario, many companies have penetrated into the rural sector. You require some skills to work in this sector which is so diverse, complex and untapped. It requires the application of management principles within the knowledge domain of rural sector. Ex. - Consumer behaviour of the product successful in rural areas is different from that of urban areas. Understanding of farmers' choice of crops to be cultivated, decision making done by rural women, all risk management techniques cannot apply to rural sector. You have to have an understanding of all these. That's what this rural management course aims at.

4. Where does XIMB Rural Management course stand in comparison with other Agri business courses run by other institutions?

Ans. - Agri-Business Management (ABM) is a subset of rural management course. It is catering to a specialized section. Agriculture is not all and everything is linked. ABM gives sectoral perspective and helps to produce managers who intend to work with agriculture.

5. When rural management name comes....First thought comes of IRMA still...why..? If XIMB Rural Management Programme has to achieve those heights, how we can do so?

Ans. - IRMA has been opened long time ago. Gradually, it took time for us to catch up. Now, we are at par with IRMA. They had Brand Image earlier but now it's not there. Now, we are considered as good as IRMA. You do not get this chance easily. Brand Image for Rural Management course at XIMB has been established, the only thing is that it needs to be sustained now. I was recently going through a special report on microfinance- the report talks of Stakeholders in micro finance and XIMB 's name was there along with other top B-schools. This made me feel really proud.

6. You have built the course brick by brick. You are emotionally attached with this program. Please share some memorable experiences in XIMB.

Ans. When course was started in the beginning, it was very hard to establish it. Placements were very important for me. I was involved in almost all the work related to the course. Particularly, during December-February, my office was my residence and my residence was my office. Even my wife also involved in encouraging students during placements.

7. Now, our Alumni has grown to 450 plus. What are the possible roles that our alumni can play?

Ans. - You can see your image in them. Image of XIMB gets reflected by their actions and efforts that they are putting in every sphere of life. They can also help in updating us about the current trends in the market, what are the skills that various companies are looking for in RM students, practical experiences and inputs they could not get that you should get. It's a dynamic process and academic inputs should change with the current market demand. You can take help of alumnus in this regard.

8. Which areas do you find we need to work upon more?

Ans. I generally do not get satisfied with my students. Whatever you do I would suggest some improvements in it. What I am trying to say is that now you have good understanding of the market, brand value of institution is there; ultimately the delivery has to be done by the students. Companies will rate you on your output. Brand value is there but product value should also be there. Today, there are lots of opportunities in microfinance sector, insurance and agriculture sector.

Besides this, everything cannot be taught in two yrs. time. It depends upon you where you want to make a career. Materials are available in plenty; students have to decide where they want to go. Around 95 % of students do not know which sector they will go. Regarding corporate vs. development agencies, that choice you have to choose depending upon your interests, strengths etc. Even development agencies are looking for skilled persons.

9. Sir any other final comments that you would like to give?

Ans. - Let there be choice. They are no water tight compartments and students should finally decide where they wish to make career. You should be open to different streams within the rural management course.

Thank you sir!!!

ALUMNI SPEAK

ANIRBAN GUPTA (Class of 2002-04, PGPRM)



Anirban sir is an Economics graduate from Delhi University and an MBA with specialization in Rural Management from Xavier Institute of Management, Bhubaneswar. Before joining XIMB, he had acquired a very rich pool of experiences as diverse as development, media & microfinance. Presently he is a successful entrepreneur running his own NGO DHRITI- The courage within. Following are excerpts from our interaction with him...

1. When did you decide to become an entrepreneur?

During my brief stint with micro finance organization before joining XIMB, I was staying with my school days friend & present partner in Dhriiti- Arindam. We had a very strong dreaming process and we used to discuss ideas on how to bring about a 'change' through innovative practices. It was then that we decided to start our own venture one day to bring a positive change in society.

2. What motivated you towards it?

During my graduation period I was highly influenced by the ideas of one of my economics professors-Saumyajit Bhattacharya and also by a subject in the third year called as Development Problems & Policy. It was then when the seed of being an entrepreneur was sown within me. So to nurture that seed I joined Rural Management Program at XIMB.

3. Why an entrepreneurship and not a job with some organization after you passed out from XIMB?

Initially I had thought of working for two years with some organization to earn some knowledge & make a fortune and then realize the old dream of starting my own venture.

4. Please tell us something about your organization DHRIITI Foundation. We believe that the spark of entrepreneurship can be kindled in all minds provided the process starts at the right time. So at the one end Dhriiti works with youth to inculcate the desire of entrepreneurship and at the other end it work to promote and develop small and medium enterprises In rural and semi urban areas.



5. What is special about Dhriiti's activities?

At Dhriiti we identify an entrepreneurial opportunity and its entire value chain system. Then we do research and development works and try to create an enterprise that can be taken up directly by people.

We believe in production by masses and not mass production.

6. How did the years spent at XIMB help you in managing DHRIITI?

I got a lot of exposure to ideas related to rural sector in XIMB. The concepts learnt here are still very much relevant. Here I also learnt to handle pressure and manage time well. All these are very crucial in managing my present roles & responsibilities.

7. What were the challenges that you faced in starting Dhriiti?

At that time we were too young & inexperienced. Also the concept of social entrepreneurship was not very popular. It was a difficult concept for people to understand. When we started, we thought that we were well equipped with a management degree but soon realized the difference between theory and its practical application. Also, it took us two long months to get DHRIITI registered which was very frustrating at that time, but now we realize that we were very lucky to get it done that fast. For that purpose I even joined Tarahaat but I soon realized that I was not doing justice to my dream. I wanted to do things my way, be it doing them the harsh way. So I parted ways with Tarahaat very soon.

8. Please share with us some of the projects undertaken by DHRITI.

We started with manufacturing of Arecanut plates in Assam and now we are also working on bamboo mat weaving cluster development where these bamboo mats are processed to make ply woods.

We also have taken up initiatives like 'Being Entrepreneur' program in schools and colleges and 'Ek Naya Aasman' for assisting slum kids in taking up entrepreneurial activity. We have also started with various youth oriented projects to promote the idea of entrepreneurship. Prominent among these are 'Take One'- a Film festival & 'Outbox'- a quarterly magazine based on entrepreneurship theme.

9. What first came to your mind of your alma mater when you reached here after a long period?

The first thing I looked at, as I entered the premises, was A2, my room in 2nd year at XIMB. It is always a good feeling to be back to XIMB. And this feeling is very special as I am taking an immersion course here where I was a student just 4 years ago.

10. Few words for your juniors?

Make maximum use of whatever rural exposure you get because that is going to help you tremendously in understanding rural India. Be observant & try to see rural India from different perspective.

ALUMNI AT CAMPUS


MISS CATHERINE JAMES (2002-04) batch
Senior Analyst, I.C.R.A.

The memories of old times came back to Miss Catherine James when she visited the campus. 2004 was the time when she left the campus with sweet memories of XIMB and excitement of her new job.

She was here to share not only her career experiences but also her experiences here at the campus. So it was more of a friendly discussion than an alumni talk. It was quite an enriching experience for the students of rural management to be able to interact with an alumna who is doing so well in her professional life.

She told about the relevance of topics taught here and how things are inter-related. She also discussed with us about the topics and subjects which can be added to make our knowledge more domain-specific which is in tune with real life demand. She told us that there is lot of scope for rural managers in infrastructure sector where she is presently involved. Even after day long busy schedule she had wide smile on her face answering our queries.

Thanks to her for sharing her experiences and kudos to XIMB which has given us such a alumna.

An aerial photograph of a beach at sunset. The ocean is on the left, with gentle waves washing onto the shore. The sand is a warm golden-brown color, and a series of footprints are visible, leading away from the water towards the right. The sky is filled with soft, colorful clouds in shades of orange, yellow, and blue.

There are shortcuts to Happiness
And
Dancing in JLTs is one of them!!

Envision'08 Beyond the binary

It was the season of conferences, seminars and CEO Talks by highly competent and experienced dignitaries specialized in particular field in the arena of XIMB. After the success of customary events like Ashwamedh, Prativada, X-Sight etc in a row, it was turn of Envision- Beyond the binary organized by X-Sys (the systems committee of XIMB). It was one of its kind as it combined not only a thought provoking talk on Managing IT in the Changing Global Scenario by renowned experts on one hand but also an All India level paper writing contest on the other.

This flagship event was organized on 20th Sept '08 by X-Sys and was presided over by a number of speakers from different parts of country- Mr. Santosh Mohanty (Head, Global Technology Excellence, TCS), Mr. Arun Pingaley (Head, Product Management, Oracle Financial Services, formerly i-flex Solutions Limited), Mr. Srinivasan Komanduri (Office Managing Director, Consulting, Deloitte US Entities in India), Mr. Sonjoy Mohanty (CEO - A Little World), Mr. Abhijit Sen (AVP, Divisional Manager & Bhubaneswar Center Head at Infosys Technologies Ltd), Mr. Sudipta Ghosh (Senior Manager, Innovation Group, WIPRO).

The panelists stressed on the importance of IT in order to cater to the changing global scenario and how India should evolve from being a technical service provider to a business problem solver. The importance of disaster recovery, data mining, data storage & sorting was also discussed. They also discussed issues like outsourcing of jobs to India and how we should work on improving our IT services so as to maintain the competitive



edge that we have in the IT domain compared to the other countries.

people keep on speaking about innovation and we keep on listening, but the innovative idea given by one of our panellist Mr. Sonjoy Mohanty from A Little World left us spell bound. The idea was to provide banking facilities to rural poor who do not have access to any financial institution virtually. So his company has come up with mobile banking wherein one mobile and a printer are used for conducting the whole banking process in the remotest of places & in the most secured ways. So in totality it was an eye opener for us neo managers to think out of box to flourish in business.

In addition to this the winners for the paper writing competition were also announced. The first prize was bagged by Mr. S. Bala Vishwakumar and Mr. Mainak Das from XIMB, followed by Mr. Gaurav Gupta & Mr. Lakshaw Jawa from IMT, Ghaziabad and the third prize was awarded to Mr. Nishith Gupta & Mr. Sumit Agarwal from IIM, Ahmedabad.

At the end, Dr. Gopal Krishna Nayak summarized the talk and discussed how IT was influencing all the sectors and would play a key role in managing change in the global scenario. The panelists and Dr. Nayak also launched the magazine called X-ite on behalf of the systems committee of XIMB.

Overall it was an enriching experience to broaden our insight about various developments in IT sector.

SWETA KUMARI, PGDM(RM) 1



MERCATIQUE 08

In line with the sweeping winds of change coursing the world, we at XIMB witnessed corporate realization of the fact that fortune does, in fact, lie not only at the bottom of the pyramid but below the pyramid as well. So long we have been sitting on this cornucopia of untapped potential only to realize its importance in the last few years with the disturbing realization that what worked for the urban market needed to be drastically redesigned to cater to the rural markets. This has brought a paradigm shift in the way marketing strategies are now framed.

We at XIMB were privileged enough to have the cognisance of industry stalwarts like Mr. Alexy from ITC Ltd, Mr. Natrajan from Goldplus, Mr. Panigraha from UB group and Mr. Biju Dominic, CEO of Final Mile Consultancy who also happen to be an XIMB alumnus, to complete the quartet who shared their respective strategies on how they established a niche for themselves in this fast changing market, the challenges that they faced and their vision for the growth of the market as a whole. The superlative quality of interaction has virtually opened a mine of perspectives that shall help us, managers, to design innovative strategies that look at rural markets, not merely as target markets, but as opportunities to unlearn some prejudices that we develop sitting in ivory towers.

SAINATH SUNIL, PGDM(RM) 1



Kshitij'08: The HR Summit @XIMB

It is an often repeated saying that people form the most important part in an organisation. This was discussed threadbare in the national level HR Summit- Kshitij'08. On the 28th of September, 2008, the efforts of XIMAHR gave the students of XIMB an opportunity to interact with a range of leaders from across the industry.

It was a full day event where students were addressed by some well known industrialists.



Ms. Ellora Panda (Learning & Development Manager, TCS)
Mr. Suresh Chandra Nayak (VP & Head BBSR DC, EXILANT Consultants Pvt. Ltd) as a part of the Systems module,
Mr. Bhabani Mohanty (OD Manager, Novartis)
Mr. Sameer Bali Hans (Centre Head, Bhubaneswar, Ma Foi Management Consultants) as part of the HR module
Ms. Shree Ravindranath (VP-HR, Intellectual Capital Advisory Services Intellectap Pvt. Ltd.)
Mr. Mohammed Mushtaque Aalam (VP-HR, ICICI Prudential) as part of the Finance module
Mr. Hemanta Pamarthy (MD, Hand In Hand Microfinance)
Mr. Pravin Ramteke (Manager-HR & Training, New Concept Information Systems) as a part of the Social Sector module.



The speakers presented their views on attrition level of employees and their recruitment & retention in different types of industries, about the role of HR as a strategic function, about issues related to microfinance, and also about issues related to talent acquisition and retention in social sector.

Also, the winners of the of the summer project competition at Kshitij- Mr. Rahul Kandhal from Management Development Institute, Gurgaon and Ms. Meenu Soni from Symbiosis Institute of Business Management, presented their summer projects in front of the students and faculty.

All in all, it was a very enriching experience for one and all, which helped sensitise the audience to the oft neglected world of HR.

PRIYANKA KOTHARI, PGDM(RM) 1



FINOMICS

With a number of upcoming events in the alma mater another event lined up on the 27th of September, 2008 in the amphitheater of XIMB. It was Finomics'08: A finance summit organized by XFIN (the finance committee of XIMB) which gave the budding managers an opportunity to interact with different corporate leaders across the industry. The students were addressed by three eminent personalities: Mr. Kaza Sudhakar (Regional Director, The Reserve Bank of India), Mr. Chandresh Shah (Vice President-Corporate Risk, Tata Capital Ltd), Mr. S. Santhanam (DGM in the Treasury and Investment department, Canara bank), on the topic 'Changing Investment Dynamics in Emerging Economies'.

As usual the event started with the lighting of the lamp by the moderator, Dr. D.V. Ramana, a faculty member at XIMB, and the various panellists. During the actual discussion, the panellists discussed the stand of the Reserve Bank of India on various financial policies. They also spoke about the impact of the global financial crisis and economic slow down on India and other developing nations. Issues like why developing countries like India and China have such booming economies and the future prospects for these countries were also discussed.

This was followed by a highly interactive Question & Answer session in which the students asked a wide variety of questions related to the global financial crisis, micro finance and RBI's stand on various issues. A few of the questions were also left open by the panellists. . The results of the paper presentation contest were



then announced, with Hanish Yadav from IIM Kozhikode bagging the first prize, and Monica Jain and Vaibhav Kumar from XIMB netting the second.

Finally, Dr. Ramana summed up the talk and also presented his views on the topic. The September '08 edition of 'Finshastra', the finance magazine was also released by the panellists and Dr. Ramana. The vote of thanks was offered by Prof Banikanta Mishra, a faculty member at XIMB, who also presented mementos to the panellists and the moderator Dr. Ramana.

Overall it was an enriching experience which broadened our insight on finance.

NIVEDITA SOWLE, PGDM(RM) 1



ALUMNI ACCOLADES

Our alumnus Mr. Bismaya Mahapatra belonging to the batch of 1989, received Gandhi-Vinoba Peace Award on behalf of his NGO Harsha Trust. In an International Seminar on Peace and Non-Violence on the 11th September organised by the Vinoba Seva Patisthan at Jayadev Bhavan in Bhubaneswar, the Honourable Governor of Orissa conferred this prestigious award. Congratulations Sir and XIMB wishes Harsha Trust to achieve many more milestones



Mr. Rishi Mohanty, our alumnus from the Batch of 1997, in MediaComm Singapore has been made the Managing Director of the MediaComm Japan Office.

Heartiest Congratulations Sir and XIMB wishes you ALL THE BEST!!

MEDIAACOM
People First → Better Results

Mr. Dharmesh K Mishra, our alumnus from the Batch of 2005 and a Mechanical Engineer has been conferred with the Best Faculty Award at IBS Pune and was given a Cash award of Rs One Lakh on September 5th, 2008. Prior to joining IBS, he had 6 years of varied industrial experience in Manufacturing and Banking sectors. Currently he is a Soft Skills Coordinator and teaches Human Resource Management & Organisational Behaviour at IBS Pune.

He has contributed numerous case studies and articles for MBA Review, Annamalai University Case Book, HRM Review, Global CEO & Marketing Mastermind. Apart from this he has also edited 3 books on Soft Skills and Human Resource Management.

Congratulations Sir!! You have made the entire XIMB family proud!



An aerial photograph of a beach at sunset. The ocean is on the left, with gentle waves washing onto the shore. The sand is a warm, golden-brown color. A series of footprints are visible in the sand, leading from the water towards the right side of the frame. The sky is a mix of soft pinks, oranges, and blues, with some light clouds. The overall mood is peaceful and nostalgic.

A Walk Down The Lanes Of
My Alma Mater
In Pursuit Of My Cherished
Unforgettable Sweet Memories.....!!

CEO Panel Discussion

India @ 75!

XIMB, Bhubaneswar held a CEO panel discussion on September 18, 2008, in collaboration with the Confederation of Indian Industry, in which four eminent leaders – Mr Vijay K Thadani (Chairman, CII Education Committee & Chief Executive Officer, NIIT Ltd), Mrs Anu Aga (Chairperson, CII Industry-NGO Partnership Committee & Director, Thermax Ltd), Mr M.V. Subbaiah (Past President, CII & Retd. Chairman, Murugappa Group) and Mr. Subodh Bhargava (Past President, CII & Chairman, Tata Communications Ltd) spoke to the students on the topic: 'My Vision for India : India at 75'. The event started with the Director of the institute, Fr. P.T. Joseph welcoming the guests and the speakers. The discussion was moderated by Mr. Rajive Kaul (Past President, CII & Chairman of XIMB).

The panelists addressed the students on the various problems faced by the country today and how those problems could be overcome to achieve their vision of a developed India. The panelists also spoke about developing the tourism industry, and training the students who tend to drop out of high schools, so that we have a large number of skilled workers who could be employed in various industries.

The issues of rampant malnutrition, preferring meritocracy over heredity and bridging the gap between the rich and the poor were also discussed along with projects like 'Teach for India'.

All in all, it was a very valuable and rich learning experience for all the students, who were honoured to have such eminent speakers share their vision of a successful India with them.

Secrets of being a PSU CEO unraveled at XIMB

On the 17th September, 2008, Xavier Institute of Management, Bhubaneswar was privileged to play host to Mr. Sabyasachi Hajara, the Chairman & Managing Director of the Shipping Corporation of India Ltd, as part of X-Sight A Series of CEO Talks where Industry meets Academia.

Mr. Hajara spoke to the students about what is actually involved in being a CEO. He related the tale of how he came to work for a PSU like SCI, after passing out from IIM, Calcutta. He also described the various qualities that are a must-have in a CEO, and spoke at length about the changing expectations of the industry from a typical CEO. Also, the merits and demerits of being a national maritime carrier were discussed.

Such was the conviction in Mr. Hajara's words that quite a few members of the audience admitted that his talk had made them seriously consider joining the public sector after passing out from XIMB. At the end of the talk, Mr. Hajara insisted that whatever the case, it is important for every aspiring CEO to first and foremost, be a good human being. Indeed, truer words were never said before.

ALUMNI FEEDBACK

You are consistent in your efforts and quality of output. Keep it up.

-Sanjay Mohapatra (Batch of 1993)

Congratulations on the very good work you are doing!

-Markose Isaac (Batch of 1999)

After a long time today found time to go thru the X- Post...got a feeling of being in the campus. It just reminded me of the fun-days spent in XIMB. No money can buy the time spent there (I mean it!). The Web Version is great. Guys you are doing great.

My suggestion Work Hard, Enjoy Harder. I will try to catch up will guys next when I am in town.

-Swayam Misra (Batch of 2001)

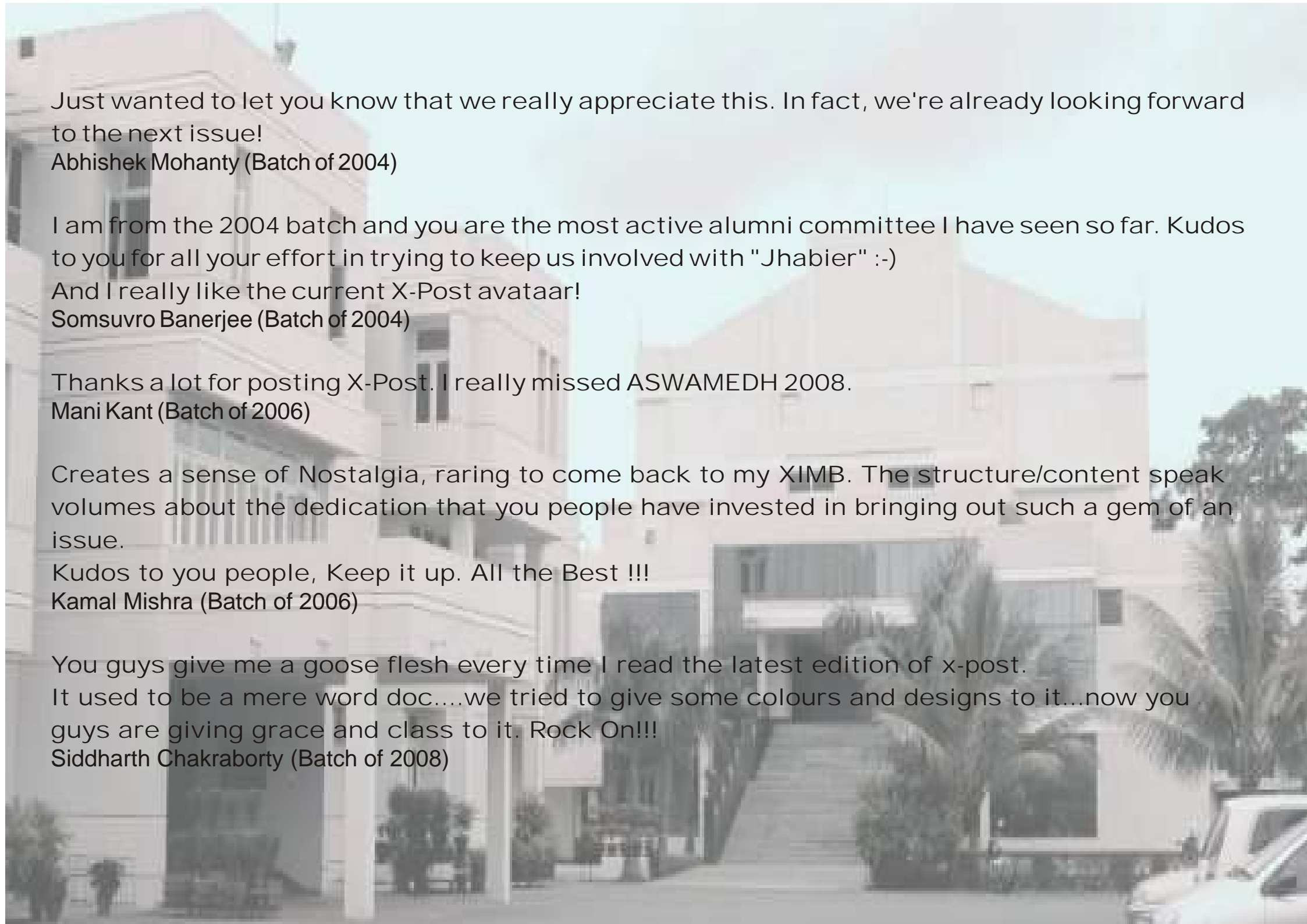
I enjoyed reading the Sep edition of X- Post. Very well written and it sure brings back old memories. The section "Blast from the Past" is a welcome addition. Keep up the good work guys.

-Amarnath Rath (Batch of 2002)

Fantastic efforts! I must say that you all are doing a real good job. I liked the background/color combination of the slides.

It revived the memories (way back in 2001-2003)...XIMB itself is altogether a different world, our own life... carefree.. full of hungama... JLT's, Midnight snacks to name a few. Keep the good work of reminding all of us what were we in XIMB...Thanks!

-Ferman Haider (Batch of 2003)



Just wanted to let you know that we really appreciate this. In fact, we're already looking forward to the next issue!

Abhishek Mohanty (Batch of 2004)

I am from the 2004 batch and you are the most active alumni committee I have seen so far. Kudos to you for all your effort in trying to keep us involved with "Jhabier" :-)

And I really like the current X-Post avataar!

Somsuvro Banerjee (Batch of 2004)

Thanks a lot for posting X-Post. I really missed ASWAMEDH 2008.

Mani Kant (Batch of 2006)

Creates a sense of Nostalgia, raring to come back to my XIMB. The structure/content speak volumes about the dedication that you people have invested in bringing out such a gem of an issue.

Kudos to you people, Keep it up. All the Best !!!

Kamal Mishra (Batch of 2006)

You guys give me a goose flesh every time I read the latest edition of x-post.

It used to be a mere word doc....we tried to give some colours and designs to it...now you guys are giving grace and class to it. Rock On!!!

Siddharth Chakraborty (Batch of 2008)

Come back to Alma mater.....

Entering into a new phase of life, one expects things to calm, serene and the way one can take them in their stride. But these are mere expectations and things usually don't turn out the way you expect them to. What await you are sleepless nights, short naps during the classes, regular seminars to be attended in full business formals, the reporting time of all meetings and presentations (not the ones that fetch you marks) being 23:59, and in fact the deadline for everything that needs to be done is 11:59. But this is not all because XIMB takes you to a whole new world that sweeps you of your feet. It teaches you that you can also be driven crazy by events around you- be it Parichay, Sambandh, the blocks standing face to face during Maxinations, the games held during XPRESSIONS'08 whose preparations are started about three months in advance. Kurukshetra, Gladiator, Helios and Skill City become the be all and end all of one's life. This is XIMB and a stay here just changes your life.

HOME COMING is the return to the nest that once kept you warm and prepared you for the life ahead. It is an event held during the last two days of XPRESSIONS'08 wherein the alumni come back to the Alma mater. Last year, Homecoming was held on 2nd and 3rd November. It brought back the memories and the alumni once again relived those golden days of their lives. The return to the campus, meeting the faculty members who had taught them, meeting their batchmates and their families and see their alma mater grow was an unforgettable experience. The event was marked by a plant sapling by each batch and felicitation of the first batch of XIMB on the completion of 20 years of the college.

Homecoming is like returning home after making a mark in the world outside for which you had been prepared. Like a banyan tree again reaching the ground with its prop roots. So, Homecoming invites you back home to where you belong.

Meghna Singh (PGP I)

CR ... By Default!!!

Make sure the CR 1/6 is booked for tonight's meeting... Reschedule the next day's classes depending on the convenience of the various professors... Conduct batch meets... Check whether the A/C is switched on and make sure the temperature is not too cold or too warm... Keep sending e-mails to the batch and to the professors' day in and day out... Not to forget those numerous umpteen numbers of pings and off liners you receive when you are back to your room... And after all this hullabaloo, you still need to think of academic performance!!!

A red carpet welcome into the "CR Ki Duniya"!! A CR's life is crazy, but yeah it's fun alright. You need to be born with cartloads of patience and with a "cucumber cool" head. And if not born with amazing memory, you at least need a place where you can note down all the "things-to-do" somewhere. The two "CR" years in XIMB has taught me excellent people skills and has honed my decision making capabilities. Thanks to my batch mates who thought of me as tailor made for this post!!!

ABHISHEK NEELAKANTAN
PGDM(RM)-II

CR ... By Default!!!

Going down the Memory lanes, Being the class Rep of 2005-07 batch was fun-filled and amazing experience. Learning & unlearnings were many during this period. Managing the Managers wasn't a easy task. The Position without any INCENTIVES but still have to serve selflessly called CLASS REP. Its like a MANDIR KA GHANTI...KOI BHI BAJA KAR CHALA JATA HAI....But still I enjoyed being the CR of my batch.....

JANMEJAYA MOHANTY
2005-2007



CR ... By Default!!!


'Default' is a term which is generally used in negative connotation. But I am not sure what my batch mates mean when they call me 'CR by DEFAULT'. Perhaps they call me this because I was elected unopposed. Another reason could be that I am a member of a few other committees without having to face the interviews as others did.. It so happens that whenever I enter the class, my colleagues bombard me with requests like adjusting the AC's temperature, postponement of some assignment date, making an announcement etc. And the best part is when I ask people to stay back for some post class announcement; they make faces as if they were doing me a big favor. Any function in the auditorium makes my mobile phone a 'hooter'.

I feel helpless because on one hand it is my responsibility to ensure full attendance of my batch in the auditorium and on the other it is again my responsibility to take care of my batch mates who have elected me. So this caring attitude at times brings me in the line of fire of my beloved general secretary. Height is reached when someone else from class breaks a rule and I have to pay fine for it. Forget about fine even while travelling in group common expenses are bore by CR. On anybody's birthday in my batch the pious ritual here is that CR will definitely get birthday bumps (kicks on the buttocks). I want to mention that I am not exaggerating anything here. My friends themselves can testify all this. It is a different thing that they would reason it by saying that all these things happen to me by 'DEFAULT'.

Mukti Narayan Rai
PGDM(RM)-1

CAMPUS CALLING

**Take a dive in good old days,
It has beauty in so many ways,
Remember the lane,
Remember the rain,
Remember the walks,
Remember the talks,
Remember JLTs, fun and dance,
Remember the classrooms,
Where you woke up by chance,
Those flooded stumails,
And assignment's trails,
Those x-café chit-chats,
Remember the mess,
Remember bhainas,
Remember oriya dishes,
These are sweet memories,
You have been through,
Come back soon.....
These are waiting for you**

An aerial photograph of a beach at sunset. The ocean is on the left, with gentle waves washing onto the shore. The sand is a warm golden-brown color, and a series of footprints are visible, leading away from the water towards the right. The sky is a mix of soft orange and pale blue, with a few wispy clouds. The overall mood is peaceful and nostalgic.

Recalling the fun,
Reliving the past,
Is all we wish and
All you can ask

Heartfelt Condolence



Name : Mr. Biju Joseph

DOB : 21-Oct-1965

Marriage Anniversary : 4-Jul-1992

Place of Residence : No.44, 2nd main, Chola Nagar, RT Nagar P.O., Bangalore-560032

It is with extreme sadness that we inform you one of our senior alumni Mr. Biju Joseph, alumnus, Exec - PGDM (PT), Batch of 2001-04, passed away on Tuesday, 28th October, following a heart attack at the young age of 43. He had no history of problems except some cholesterol. He is described as a true gentleman, always ready to help and share. Let us pray for his near and dear ones to gain strength to bear this irreparable loss. May his soul rest in peace!

Editorial

Amit Dokania
Surekha.K
Pritika Ojha
Sweta Kumari
Premjit Lekhuraman

Designing

Ashutosh Awasthi
Priyanka Kothari
Alok Gupta
Ritesh Pandey

Consultancy

Aviranjan Barnawal
Gajendra Pratap Singh
Abhishek N.
Mukti Narayan Rai
Nivedita Sowle

Key Contribution

Sainath Sunil
Team Illuminatix

For any information regarding Homecoming please contact
Ashutosh Awasthi, Ph. No. : 09438200356
Nishith Sahu , Ph No. : 09438200359

XAVIER INSTITUTE OF MANAGEMENT
BHUBANESWAR

Your alma mater
is calling You.....